



# WE'RE HIRING!

## CONSERVATION PROGRAMS COORDINATOR

*Do you love nature, community, & conservation science? Help us engage Nova Scotians in action for species at risk and urban birds!*

### **The opportunity:**

Nature Nova Scotia is a federation of natural history societies and other environmental groups in Nova Scotia, working to support conservation needs in our province through networking, research, education, and advocacy. In 2020, after years of watching the province mismanage our wild spaces and species and feeling powerless to make make a difference, we recognized a need to create a unified voice for nature in Nova Scotia. The nature network in Nova Scotia represents thousands of nature-lovers, between NatureNS's member societies and our own individual members and followers, but we are not always organized in ways that let us achieve big goals. That changed in 2020, when some of our members collaborated and brought the province to court for failing to adequately protect species at risk and we learned a valuable lesson in organizing. We are now experimenting with new engagement organizing techniques to mobilize Nova Scotians into actions that benefit nature. We are looking for a driven young nature lover to coordinate our urban bird and species at risk projects: increasing awareness of wildlife issues, engaging Nova Scotians in stewardship and civic actions that benefit nature, and growing the nature network through relationship building.



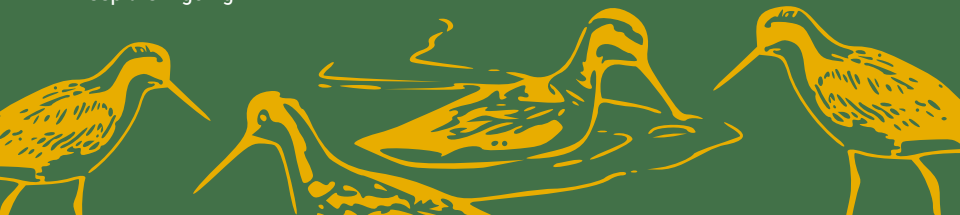
Due to funding conditions, priority for this position will be reserved for youth aged 15-30 at the time of selection who are Canadian citizens or legally entitled to work in Canada. Women, LGBTQ+, black/indigenous/people of colour are encouraged to apply and self-identify.

# ABOUT THE ROLE

We want to connect Nova Scotians who care about wildlife and mobilize them into actions that benefit our most threatened species. This role will focus on our evolving Urban Nature and Species At Risk projects, particularly around birds and the endangered mainland moose. Birds and moose face very specific but widespread threats in Nova Scotia and are charismatic wildlife that people can rally behind. We believe that efforts to improve conservation outcomes for these species will benefit many other wildlife in Nova Scotia, while also encouraging broader behaviour change in the human residents of our province. Over 2022-2023, we want to:

- Engage 1,000 Nova Scotians in actions benefiting the goals of the Mainland Moose Recovery Plan: signing a petition demanding the designation of core habitat, putting up a lawn sign showing their commitment to ecological forestry practices, contributing citizen science observations, and/or donating to our fund for future moose research (fundraising goal of \$20,000)
- Engage 500 Nova Scotians in events that improve their natural history knowledge, especially around species at risk and forest-related topics
- Engage 500 Haligonians in actions that benefit urban birds: putting up bird-friendly window solutions, building "cattios", and/or connecting with their councilor to encourage larger city initiatives
- Reach 100,000 Nova Scotians through blog posts, social media-based content, and traditional media with forests, species at risk, and bird-related stories
- Double our following (subscribers, social media followers, etc) and supporters (members, donors, action takers, etc) by engaging more young and other under-represented nature lovers in the nature network

Achieving these goals will require strategic relationship building. We are looking for a nature enthusiast with both the technical and soft skills required to implement our projects on the ground and build the network of people required to keep them going.



## The what:

- Complete a literature review on moose habitat needs and best management practices within and outside Nova Scotia
- Coordinate Save The Mainland Moose activities (petitions, lawn signs, citizen science efforts) in collaboration with project partners
- Help Education & Outreach staff plan and host the monthly Nature Talks series
- Coordinate Bird Friendly Halifax activities (chairing regular meetings, working on collaborative projects) in partnership with other coalition members
- Assist with NatureNS communications (social media management, content creation for the newsletter, etc)
- Assist with data entry and cleanup of digital infrastructure (through excel databases, Civy CRM, and google applications)
- Act as a face for Nature Nova Scotia, answering inquiries and representing the organization at public speaking events and through working groups

## The where:

- Work from home/remote, with regular in-person or distance meetings with NatureNS staff and core volunteers
- Event and other project activity locations across HRM with occasional travel to other locations in NS (provided by NatureNS)

## The who:

- This position reports to NatureNS staff lead Becky Parker, with input from the board and project partners. Some activities may have the coordinator liaising with municipal or provincial staff, staff and volunteers from other conservation organizations, and/or community groups

## The when:

\$22/hr for 35 hrs/ week October - April, 2023, with extension possible pending project funding.



# ABOUT YOU

- You are a self-starter who can keep on task with minimal supervision
- You are an effective communicator, capable of adapting to others working styles and able to build positive relationships
- You have an interest or educational background in environmental science, birds, species at risk, or sustainability
- You have strong or developing natural history skills, including species identification, ecosystem classification, forest type classification, etc
- You are familiar with engagement organizing principles or have experience in community engagement, communications planning, or volunteer organizing
- You have connections to a community in Nova Scotia or Mi'kma'ki and a sense of place or identity that inspires your passions (you must be living in Nova Scotia and have reliable access to the city for the duration of the role)
- You are committed to sustainability, social justice, and the calls to action for Truth and Reconciliation
- You are between the ages of 15 and 30, a Canadian citizen, and legally entitled to work in Canada

## Your Skills

Active Listening

Relationship  
Management

Time Management  
& Multitasking

Database  
Management

Species ID

Science  
Interpretation

Written & Visual  
Communication

Managing Volunteers

Report Writing

Public Speaking

Fundraising

## Bonus if you have:

Language skills in French, Mi'kmaq, Gaelic, Arabic, or Mandarin  
Ecosystem classification, forest management planning, or related experience



Please apply by forwarding a cover letter detailing your interest in the position and relevant background, and resume, to [Becky Parker at coordinator@naturens.ca](mailto:coordinator@naturens.ca)

Due to the expected number of applications, we may not be able to confirm receipt or provide feedback for every candidate. Thank you for your time!